




























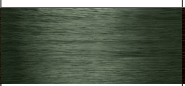



















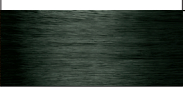







LUMISHINE®

PERMANENT CRÈME COLOR SHADE CHART

	N NATURAL (.0)	NA NATURAL ASH (.01)	AA[†] ASH ASH (.11)	NWB NATURAL WARM BEIGE (.07)	NW NATURAL WARM (.077)	NG NATURAL GOLD (.03)	NRG NATURAL RED GOLD (.063)	NC NATURAL COPPER (.04)	NRv NATURAL RED VIOLET (.05)	NV NATURAL VIOLET (.02)	CC COPPER (.44)
10 Lightest Blonde	 10N / 10.0			 10NWB / 10.07		 10NG / 10.03				 10NV / 10.02	
9 Light Blonde	 9N / 9.0	 9NA / 9.01		 9NWB / 9.07	 9NW / 9.077	 9NG / 9.03		 9NC / 9.04		 9NV / 9.02	
8 Blonde	 8N / 8.0	 8NA / 8.01		 8NWB / 8.07		 8NG / 8.03	 8NRG / 8.063	 8NC / 8.04			
7 Medium Blonde	 7N / 7.0	 7NA / 7.01	 7AA / 7.11	 7NWB / 7.07	 7NW / 7.077	 7NG / 7.03	 7NRG / 7.063	 7NC / 7.04		 7NV / 7.02	 7CC / 7.44
6 Dark Blonde	 6N / 6.0	 6NA / 6.01	 6AA / 6.11	 6NWB / 6.07	 6NW / 6.077	 6NG / 6.03	 6NRG / 6.063	 6NC / 6.04	 6NRv / 6.05	 6NV / 6.02	 6CC / 6.44
5 Light Brown	 5N / 5.0	 5NA / 5.01	 5AA / 5.11	 5NWB / 5.07	 5NW / 5.077		 5NRG / 5.063	 5NC / 5.04	 5NRv / 5.05	 5NV / 5.02	
4 Medium Brown	 4N / 4.0	 4NA / 4.01	 4AA / 4.11		 4NW / 4.077	 4NG / 4.03					
3 Dark Brown	 3N / 3.0	 3NA / 3.01									
2 Darkest Brown											
1 Black	 1N / 1.0										

EASY 1:1 MIXING RATIO FOR ALL FORMULAS

Swatch colors in this chart are shown on 100% white hair and for representative use only. Actual results may vary. *Recommended for use on Level 5 and darker hair † available as of 2021

J5 FADE-RESISTANT

RRC RED RED COPPER (.664)	RR RED RED (.66)	RRV RED RED VIOLET (.662)	VV VIOLET (.22)	BA BLUE ASH (.8)	HIGH LIFT & INTENSIFIERS
				10BA / 10.8	XLN / XL.0
				9BA / 9.8	XLB / XL.7
		8RRV / 8.662			XLA / XL.1
7RRC / 7.664				7BA / 7.8	XLAA / XL.11*
6RRC / 6.664	6RR / 6.66	6RRV / 6.662		6BA / 6.8	
5RRC / 5.664	5RR / 5.66			5BA / 5.8	
		4RRV / 4.662	4VV / 4.22		
	3RR / 3.66		3VV / 3.22		
					INCG
			1W / 1.22		INRR

LUMISHINE[®] YOUTH LOCK

PERMANENT CRÈME COLOR SHADE CHART


























	NN NATURAL NATURAL (.00)	NNA NATURAL NATURAL ASH (.001)	NNG NATURAL NATURAL GOLD (.003)
10 Lightest Blonde	10NN / 10.00		10NNG / 10.003
9 Light Blonde	9NN / 9.00	9NNA / 9.001	9NNG / 9.003
8 Blonde	8NN / 8.00		8NNG / 8.003
7 Medium Blonde	7NN / 7.00	7NNA / 7.001	7NNG / 7.003
6 Dark Blonde	6NN / 6.00	6NNA / 6.001	6NNG / 6.003
5 Light Brown	5NN / 5.00	5NNA / 5.001	5NNG / 5.003
4 Medium Brown	4NN / 4.00		4NNG / 4.003
3 Dark Brown		3NNA / 3.001	
2 Darkest Brown	2NN / 2.00		
1 Black			

EASY 1:1 MIXING RATIO FOR ALL FORMULAS

Swatch colors in this chart are shown on 100% white hair and for representative use only. Actual results may vary.

LUMISHINE[®] DIMENSIONAL DEPOSIT

DEMI-PERMANENT CRÈME COLOR SHADE CHART

	N NATURAL (.0)	NA NATURAL ASH (.01)	NWB NATURAL WARM BEIGE (.07)	NW NATURAL WARM (.077)	NG NATURAL GOLD (.03)	NRG NATURAL RED GOLD (.063)	SB SILVER BLUE (.8)
10 Lightest Blonde	 10N / 10.0		 10NWB / 10.07				 10SB / 10.8
9 Light Blonde				 9NW / 9.077	 9NG / 9.03		
8 Blonde	 8N / 8.0	 8NA / 8.01	 8NWB / 8.07			 8NRG / 8.063	 8SB / 8.8
7 Medium Blonde				 7NW / 7.077			
6 Dark Blonde	 6N / 6.0	 6NA / 6.01	 6NWB / 6.07	 6NW / 6.077	 6NG / 6.03	 6NRG / 6.063	 6SB / 6.8
5 Light Brown				 5NW / 5.077		 5NRG / 5.063	
4 Medium Brown				 4NW / 4.077			
3 Dark Brown	 3N / 3.0	 3NA / 3.01			 3NG / 3.03		
2 Darkest Brown							
1 Black							 1BS / 1.8

EASY 1:1 MIXING RATIO FOR ALL FORMULAS

Swatch colors in this chart are shown on 100% white hair and for representative use only. Actual results may vary.

	N NATURAL (.0)	NA NATURAL ASH (.01)
10 Lightest Blonde	 10N / 10.0	
9 Light Blonde		 9NA / 9.01
8 Blonde	 8N / 8.0	 8NA / 8.01
7 Medium Blonde		
6 Dark Blonde	 6N / 6.0	 6NA / 6.01
5 Light Brown	 5N / 5.0	 5NA / 5.01
4 Medium Brown		
3 Dark Brown	 3N / 3.0	
2 Darkest Brown		
1 Black		

LUMISHINE®

DEMI-PERMANENT
LIQUID COLOR SHADE CHART

J5 FADE-RESISTANT

AA [†] ASH ASH (.11)	NWB NATURAL WARM BEIGE (.07)	NW NATURAL WARM (.077)	NG NATURAL GOLD (.03)	NC NATURAL COPPER (.04)	NV NATURAL VIOLET (.02)	CCR COPPER COPPER RED (.446)	RR RED RED (.662)	RRV RED RED VIOLET (.66)	V VIOLET (.2/.22)	SB SILVER BLUE (.8)	CLEAR
	10NWB / 10.07	10NW / 10.077	10NG / 10.03						10V / 10.2	10SB / 10.8	CLEAR
	9NWB / 9.07				9NV / 9.02				9V / 9.2	9SB / 9.8	
8AA / 8.11		8NW / 8.077	8NG / 8.03	8NC / 8.04			8RR / 8.66				
	7NWB / 7.07			7NC / 7.04					7V / 7.2	7SB / 7.8	
6AA / 6.11	6NWB / 6.07	6NW / 6.077	6NG / 6.03	6NC / 6.04	6NV / 6.02	6CCR / 6.446				6SB / 6.8	
5AA / 5.11								5RRV / 5.66			
	4NWB / 4.07						4RR / 4.66			4SB / 4.8	
									3W / 3.22		
											1BS / 1.8

EASY 1:1 MIXING RATIO FOR ALL FORMULAS

Swatch colors in this chart are shown on 100% white hair and for representative use only. Actual results may vary. † Coming in 2021